



Thursdays, June 13 – July 25, 2019
Downtown White Bear Lake

March 2019

RE: Marketfest 2019 business promotional opportunity

We are now seeking sponsors for Marketfest 2019, Sponsoring this event is a great way support our community gathering while promoting your business! There are many sponsorship opportunities to consider – see the enclosed attachment for more details.

This is the 29th year of Marketfest, and the event keeps growing! Here are a few quick facts about Marketfest:

- Marketfest will be held in downtown White Bear Lake Thursdays, June 13- July 25 from 6-9 pm!
- 4,000 – 5,000 people attend each week.
- There is live music on two stages every Thursday featuring popular local bands & community performances.
- 130+ vendors (arts & crafts, merchants, nonprofits) attend each week.
- There is a popular Classic Car Show on 4th Street.
- It's a family-friendly event, with popular kids attractions including a petting zoo, inflatables, a climbing wall, carnival games, face painting, and more!
- There are weekly themes & events including Public Safety & Health Week, Environmental Resource Fair, History Week/Cake Walk, and more!

I hope you will consider supporting and participating in this wonderful community event!

If you are interested in being a vendor instead, please visit www.marketfestwbl.com for more information and to apply online!

With sincere thanks,

Lisa Beecroft
Marketfest Director
651-429-8537

4701 Highway 61, White Bear Lake MN 55110
651.429.8537 • info@marketfestwbl.com • www.marketfestwbl.com





Thursdays, June 13 – July 25, 2019
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2019 Sponsorship Opportunities

Gazebo Stage Sponsor (Exclusive sponsor all 7 weeks) **<TAKEN>** **\$3,000**

- Sponsor banner displayed at the Gazebo Stage all 7 weeks of Marketfest.
- Logo in Marketfest promotions (Poster, White Bear Press, website, social media.)
- Two (2) 12X12' booths all 7 weeks of Marketfest.
- Recognition announcements each week during Gazebo stage performances.
- Banner advertisement on SCC Cable channel broadcasts.

3rd Street Stage Sponsor (Exclusive sponsor all 7 weeks) **<TAKEN>** **\$2,500**

- Sponsor banner displayed at the 3rd Street Stage all 7 weeks of Marketfest.
- Logo in Marketfest promotions (Poster, White Bear Press, website, social media.)
- Two (2) 12X12' booths all 7 weeks of Marketfest.
- Recognition announcements each week during 3rd Street Stage performances.

Petting Zoo Sponsor (Exclusive sponsor all 7 weeks) **<TAKEN>** **\$2,000**

- Sponsor banner displayed in the Activity Zone all 7 weeks of Marketfest.
- Logo in Marketfest promotions (Poster, White Bear Press, website, social media.)
- One (1) 12X12' Booth Area on-site in the Activity Zone all 7 weeks of the event.

Activity Zone Sponsor (Exclusive sponsor all 7 weeks) **\$1,000**

- Sponsor banner displayed in the Activity Zone all 7 weeks of Marketfest.
- Logo in Marketfest promotions (Poster, White Bear Press, website, social media.)
- One (1) 12X12' Booth Area on-site in the Activity Zone all 7 weeks of the event.

Theme Week Sponsor **\$500 per week**

- Participation in the planning of the theme week (optional.)
- Included in Marketfest promotions (White Bear Press, website, social media.)
- Sponsor banner/signage displayed on 4th Street during the theme week.
- One (1) 12X12' Booth Area on 4th Street during the theme week.

June 13 - Manitou Days Events

June 20 - White Bear Lake History & Cake Walk **<TAKEN>**

June 27 - Business Runway

July 4 - Military Appreciation Day

July 11 - Biz Kids/Seniors

July 18 - Public Safety/Health Fair

July 25 - Environmental Resource Expo

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Entertainment Sponsor **\$500-\$1,000**

- One sponsor per band, per week at the Gazebo or 3rd Street Stage.
- Included in Marketfest promotions (White Bear Press, website, social media.)
- Name/logo listed on sponsor banner at the stage.
- Banner advertisement on SCC Cable channel broadcast (Gazebo only.)

Classic Car Show Sponsor (up to 3 sponsors) **\$350/\$450**

- Featured on signage located at both entrances of the Classic Car Show.
- Logo in Marketfest promotions (White Bear Press, website, social media.)
- Name on weekly souvenir dash plaques given to car show participants.
- One (1) 12X12' Booth Area on-site all 7 weeks of the event (optional.)

Poster Artwork Contest Sponsor <TAKEN> **\$300**

- Artwork advertised and displayed at location of choice during Marketfest season.
- Logo in Marketfest promotions (Poster, White Bear Press, website, social media.)

Community Sponsor **\$250**

- Included in Marketfest promotions (White Bear Press, website, social media.)

If you are interested in becoming a Marketfest sponsor, please contact Lisa Beecroft at info@marketfestwbl.com or 651-429-8537, or fill out the form below and send with check to: Marketfest, 4701 Hwy 61, White Bear Lake, MN 55110

Name: _____ Business: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Desired Sponsorship Package: _____

Thank you for your support! Please email your logo to: info@marketfestwbl.com

